

# Privacy Policy

Revised: January 21, 2021



## APPLICATION

Calgary Rugby Union ("CRU") is the owner and operator of this website ("Website"). CRU is committed to maintaining the privacy of individuals and protecting personal information in CRU's custody or control in accordance with privacy legislation applicable to Betach.

Personal information means information about an identifiable individual. This does not include information of an aggregate or anonymous nature where a specific individual or individuals cannot be identified, nor does it include business contact information used to contact an individual in their capacity as an employee or official of an organization.

This Statement is a summary of CRU's privacy practices and policies governing the Website and products and services available through the Website and is applicable to visitors to this Website and licensees and users of any products or services. We may from time to time, and at any time, revise this Statement to reflect changes in our procedures regarding personal information and post the revised version of the Statement on this Website. Upon posting, the revised Statement will come into effect.

If at any point we decide to use personally identifiable information in a manner different from that stated at the time it was collected, we will notify users and obtain consent unless not required to do so by applicable law. Users will have a choice as to whether we use their information in this different manner. We will use information in accordance with the privacy policy under which the information was collected.

This Statement is subject to the terms and conditions of any agreement or contract you may have entered, or may enter in the future, with CRU. To the full extent permitted by applicable law, any such agreement or contract will take priority over this Statement to the extent of any inconsistency or conflict between this Statement and any such agreement or contract.

## CONSENT

By accessing or using this Website, you confirm your consent to the contents of this Statement. If you do not agree with the contents of this Statement, or to our collection, use or disclosure of personal information as described in this Statement, then you may not access this Website. It is our policy to collect, use and disclose personal information only with consent, but we reserve our right to do so without consent where required to or permitted to by law, such as, for example, in course of an investigation or in relation to a legal proceeding. We do not sell your personal information to any third party.

If you choose to voluntarily submit personal information to us by email, online forms, or other means, we will consider that you have done so with your consent for purposes reasonably related to your providing the information. If reasonable to do so, or if you request ongoing provision of information, after our initial response, we may communicate further with you with your consent with information that may be useful, but we will include instructions on how to terminate receiving such further information should you wish to do so.

We may share your personal information with our employees or contractors if reasonable to do so having regard to the purposes for which you have provided us with your information.

It is important that any information you provide to us is up to date and accurate so, if you have provided personal information to us, we request that you keep us informed of any changes to your personal information.

If you choose to enter into an agreement with us to access and use products or services, which may include software or online services, provided or made available by us, we will collect personal information from you and use and disclose it for the purposes of verifying and receiving payments from you, providing services to you, providing you with information that we believe may be of interest to you, contacting you with respect to services provided or information provided by you or uploaded by you into the services provided to you, or for other reasonable purposes related to our relationship with you.

We also collect and use information about your use, and the use by other licensees and customers, of our products, services, software and online in order to improve and enhance our products, software and services and their functionality, to repair errors or bugs, and to develop new versions of the Services and the Software.

## **THIS WEBSITE, IP ADDRESSES AND COOKIES**

While you should be aware that most web servers do collect some information about visitors, such as the browser and version you are using, your operating system, and your "IP" or Internet address, which may identify your Internet Service Provider or computer but not the person using it, simply visiting our Website does not result in our collecting any personal information from you.

However, we do use cookies. A cookie is a piece of data stored on the user's hard drive containing information related to the user's visit to online store.

CRU only uses cookies to facilitate the operation of the Website; they are not and will not be used for any other purpose. Usage of a cookie on the CRU Website or any portion of the Website is in no way linked to any personally identifiable information, and no data related to those will be made available to any third party now or in the future except as required by applicable law.

We may use IP addresses to analyze trends, administer the site, track user's movement, and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information.



## REGISTRATION/USER PROFILES

To use this Website, including the CRU store, a user must be granted a username and password to allow them to access various content customized for their use. This username and password are part of a profile which includes the name of the company on behalf of whom they are accessing the CRU store, name, and contact information, including phone number and email address. Certain customers will opt for the collection of additional information (such as corporate address) to facilitate invoicing.

## ORDERS

We request information from the user on our order form. Information requested will be information reasonably required to receive and process orders and may include specific information to indicate where the subscription was purchased, organizational or financial information as required to meet customer reporting requirements, and payment information to indicate how the user will be billed for their purchases. This information is used for billing purposes, reporting, and to fill customer's orders.

## OTHER WEBSITES

Please note that our Website may contain links to other websites which are provided as a convenience for visitors to our Website only. Any third-party websites will have their own privacy policies and practices, and we cannot be responsible for such third parties or their websites. This Statement does not apply to third parties or their websites.

## OUTSOURCING AND DATA HOSTING OUTSIDE OF CANADA

We may use third party service providers to host the Website or products or services we provide, and to process or deal with data and information on our behalf. In order to protect the confidentiality and security of personal information processed on our behalf by our service providers, we will use contractual and similar measures with such service providers, including contractual non-disclosure provisions.

We use outside companies to ship orders, and a credit card processing company to bill users for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes. These parties are not allowed to use personally identifiable information except for the purpose of providing these services.

Our service providers may be either in or outside Canada, and your information housed, hosted or processed by such providers may reside in or outside of Canada. If you wish further information about our policies and practices with respect to service providers outside of Canada and the name or title of a person who can answer any questions about the collection, use, disclosure or storage of personal information by service providers outside Canada, you can contact us using the contact information below.

## **SECURITY**

We recognize our legal obligations to protect the personal information we have gathered about individuals. We have therefore made arrangements to secure against unauthorized access, collection, use, disclosure, copying, modification, disposal or destruction of personal information.

All access to our Website is, by default, encrypted and protected with the best encryption software in the industry - SSL. On our site the lock icon near the address bar of Web browsers such as Firefox and Microsoft Internet Explorer become locked, as opposed to un-locked, or open, when you are just 'surfing'.

## **NOTIFICATION OF LOSS OR UNAUTHORIZED ACCESS OR DISCLOSURE**

If an incident occurs involving the loss of or unauthorized access to or disclosure of personal information under our control, we will comply with applicable laws and will immediately notify you if appropriate or required to do so.

## **FURTHER INFORMATION**

For further information with respect to our privacy practices, or with respect to inquiries concerning personal information about you in our custody or control, or to update or correct your information, you may contact us at Email [info@calgaryrugby.com](mailto:info@calgaryrugby.com). We will respond as required by applicable law to requests by individuals for access to their personal information.